

GLOBAL IMPACT REPORT 2019

OVER 250,000 STUDENTS
HAVE TAKEN OUR COURSES



Shaykh Faraz Rabbani

FOUNDER & EXECUTIVE DIRECTOR SHARES THE VISION AND THE NEED

THE CHALLENGE WE ARE FACING

The Prophet (peace and blessings be upon him) said, "The scholars are the inheritors of the Prophets. Throughout history, the scholars have carried the Prophet's torch -- in teaching and guiding, and ensuring the community remains on the straight path.

Today, such inheritors are few. The upheaval taking place in the Muslim world is devastating. So many lives lost. So many people displaced. So many institutions destroyed.

These institutions were bastions of Islamic guidance. These instituitions produced scholars like Imam Ghazali, Imam Nawawi, and so many others.

The question now is how will the scholars of TOMORROW arise? Where will the scholars of TOMORROW go to seek this knowledge and take it back to their communities?

We are witnessing a religious crisis. Muslims are losing touch with their faith. They have questions, but they're not getting answers. They have doubts that they're not able to resolve. Increasingly, they disconnect and disengage entirely.

At the heart of it all, this is a crisis of Islamic scholarship.

What Did SeekersGuidance Do About It

10 years ago...

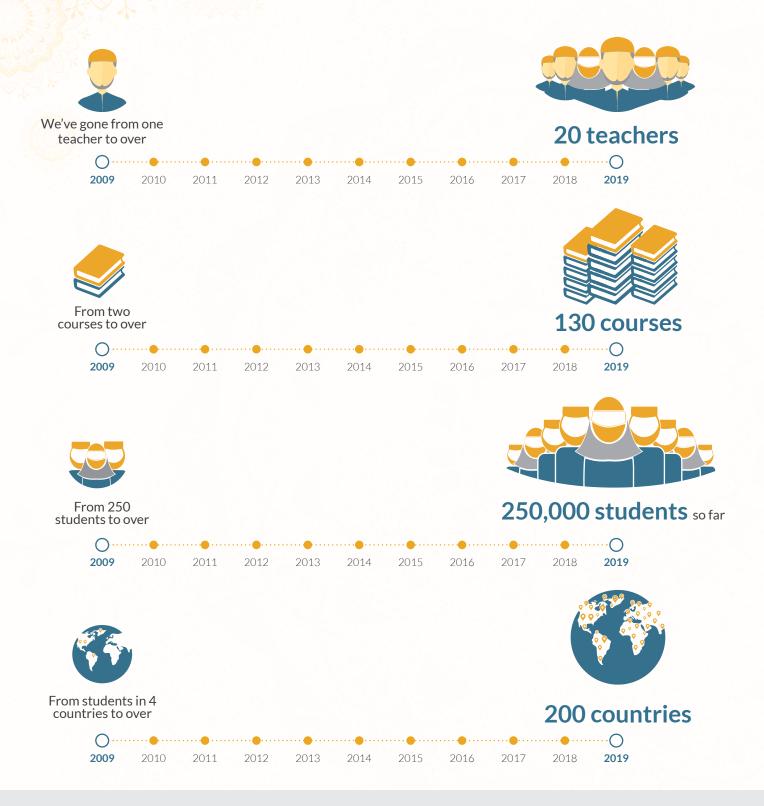
We saw this growing need for reliable and accessible Islamic education.

We saw that people didn't know where to go to to learn about Islam, to understand what it means to be Muslim.

So we started offering online courses, answering questions, and doing programs around the world.



And today this is **OUR IMPACT**:



Facilitating this initiative is among the highest of Ummatic imperatives today.



Impact in a **Nutshell**

We connect to "knowledge without barriers" through free online courses, live online classes, the largest and most comprehensive Answers database, and high quality educational media through a seminary that transcends borders...this is our vision. This is our dream.

250,000 student

registrations for our online courses so far

130+ courses

in the Academy spanning every Islamic discipline.

Students from over **200 countries**

A comprehensive curriculum that takes students from **Essentials** to **Mastery** in a variety of areas.

Almost 4 million Muslims

around the world engaging with content on the SeekersGuidance website.

Arabic Courses with a Difference.

No other Islamic project reaches as many people, so consistently, so easily, with such clarity.

SeekersGuidance is committed to:



Promoting mainstream understanding of Islam, both outwardly and inwardly



Supporting existing scholarship



Promoting female scholarship



Creating networks between scholars, professionals, activists, and communities



Supporting & preparing current students of knowledge



Integrating online learning with on the ground programs



Keeping Islamic knowledge FREE and ACCESSIBLE

Join us... and let's continue to build a Global Islamic Seminary that will support and train a generation of Islamic scholars who will be an incredible force for good in this world, Insha'Allah.





Global

Impact

2011

2

World-Class **STEPS** Curriculum 3

2016

Completely **FREE**

4

2019

Lives Transformed 5

Reliable & Balanced Message

2019



On-Demand Courses
Instant and FREE download



Qur'an Classes



STEPS Curriculum Courses

a structured journey from Essentials to Mastery



Community Engagement Programs



Q&A Service

the largest online repository of answers, to everything



Monthly Critical Issues Seminars



Podcasts



The Islamic Scholars Fund direct support for Scholars and Students of Knowledge in Need



LOCAL WORK WITH

GLOBAL IMPACT THE CENTRE IN TORONTO

SeekersGuidance Canada is a sacred space - your sacred space - where we offer reliable Islamic learning with qualified scholars, through structured courses, seminars and programs - all in a welcoming beautiful environment, completely free of charge.

Reliable Knowledge and Guidance in the Local Community

Since 2011, Seekers Guidance on-ground in Toronto has been providing reliable knowledge and guidance in the greater community—through our weekly classes, monthly seminars, and visiting scholars.

Establishing a World-Class Seminary On-Ground

We have launched the one-year Step One Essentials Certificate, with over 450 student enrollments in its first year -- and over 100 who have completed, in person, attending weekly.

We have brought over world-class, full-time scholars in residence, including Shaykh Muhammad Abu Bakr Ba-Dhib—the author of over 70 books—and Shaykh Yusuf Weltch, as part of building our knowledge and guidance offerings.

Full-Time Students Who Are Already Serving the Community

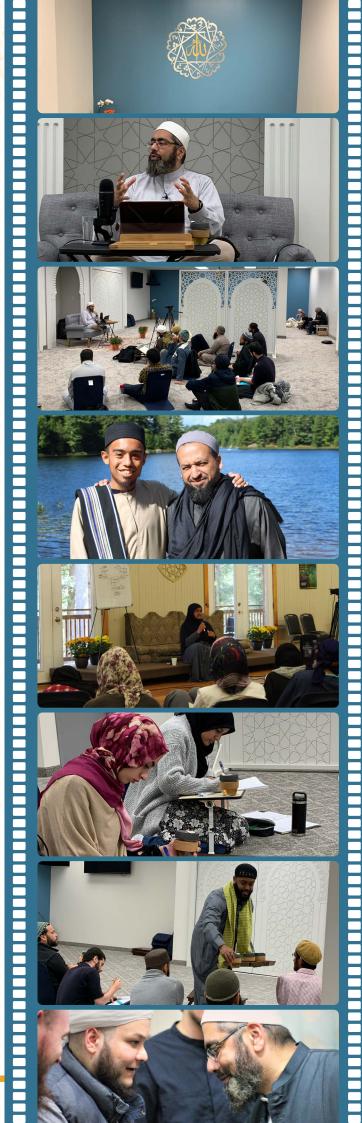
We have seminary-track students, several of whom are already actively teaching and serving at the Centre and in the community. Many other dedicated students are attending our Seminary-track classes.

Local Seminary With Global Impact

All SeekersGuidance classes, seminars, and programs are disseminated worldwide--as courses, podcasts, and content online, at seekersguidance.org.

Transformative Knowledge, Merciful Message, and Beautiful Community

Our impact isn't just about numbers: it is about lives transformed--about human impact, change, and benefit from a Centre of reliable knowledge and guidance, with a merciful message and a beautiful, welcoming, open community.





A LOCAL PLATFORM FOR SCHOLARS FACE TO FACE

Some of the internationally recognized scholars SeekersGuidance has hosted:



Imam
Zaid Shakir
Zaytuna Institute, USA



Habib Ali al-Jifri Dar al Mustafa, Tarim



Ingrid Mattson
Chair in Islamic Studies
at Huron University College, Canada



Shaykh
Yahya Rhodus
Founding Director of al-Maqasid, USA



Umar Abd-Allah
The Oasis Initiative, USA



Muzaffar Iqbal
Editor of the Integrated Encyclopedia of the Qur'an, Canada



Shaykh **Zahir Bacchus**Co-founder and director of the
Lote Tree Foundation, Canada



Ali Ataie
Professor at Zaytuna College, USA



Shaykh

Riad Saloojee
Suhba Fellowship Instructor, Turkey



Sayyid **Ubaydullah al-Attas**A Meccan Scholar, who has studied under some of the great luminaries of our time, KSA



Omar Qureshi
Provost & Assistant Professor
at Zaytuna College, USA



Walead Mosaad Director of Muslim Student Life at Lehigh University, USA





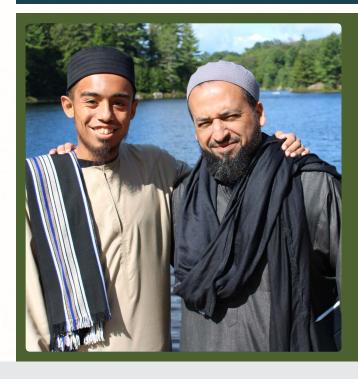
GLOBAL IMPACT What is Happening in 2020?

SeekersGuidance has reached over 250,000 student registrations so far, and projects almost four million unique website visitors in 2019. As part of this growth, we are working tirelessly to better serve seekers of knowledge and guidance. Our key upcoming projects for 2020 are:



New Learning Management System

Our Tech team is busy deploying a world-class Learning Management System and live session interface that will serve our worldwide student base with an excellent student learning experience.



Launch of Seekers **Youth Program**

We have launched a unique curriculum for Muslim youth, led by Imam Yama Niazi, that

- (a) Gives them essential Islamic knowledge
- (b) Engages their minds in a positive way
- (c) Answers their questions
- (d) Empowers them to live their faith and serve creation with clarity

All SeekersGuidance projects uphold the highest standards of excellence (ihsan), while being offered completely free--as part of our commitment to #KnowledgeWithoutBarriers.





Launch of World-Class Seekers Arabic Language Program--free

We have onboarded one of the world's leading experts in teaching Arabic, Shaykh Mumin Alannan, to

- (a) deploy a world-class online Arabic program;
- (b) develop a textbook series for Arabic learning for Qur'an and Islamic Studies; and
- (c) establish an on-ground Arabic program in Istanbul.





THE DIFFERENCE YOUR SUPPORT IS MAKING The Impact in People's Lives is Real

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As a new Muslim, you have tons of questions. It's not easy, especially in my country, to find reliable answers even at mosques. SeekersGuidance was—and still is to this day—the first place I go to when I have any question about Islam.

Rebecca Slanes Muslim Convert, Brazil



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I'm a graphic designer here in Pakistan and I have a very busy schedule, working with my clients across the world who are in different time zones. SeekersGuidance is the only reliable and trustworthy option that allows me to study anytime, anywhere, without any limitations, all online and free. I have access to everything whenever I need it. Its a blessed institution doing such incredible work for everyone's benefit.

Saddam Taj Graphic Designer, Pakistan



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We are ecstatic about the launch of this initiative. **Seeking knowledge in Islam is exceptionally important.**May Allah grant it success.

Shaykh Seraj Hendricks Mufti of Cape Town



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I was trying to find a way to get more involved in learning about my deen and seeking knowledge while being able to juggle my university classes... this is one of the best programs I have ever encountered. Not only is it free and taught by some of the most amazing qualified teachers, you are able to both work at your own pace and get that student-teacher connection. They really provide a dynamic that works for me as a student.

Heraa Hashmi Student & Activist, Colorado





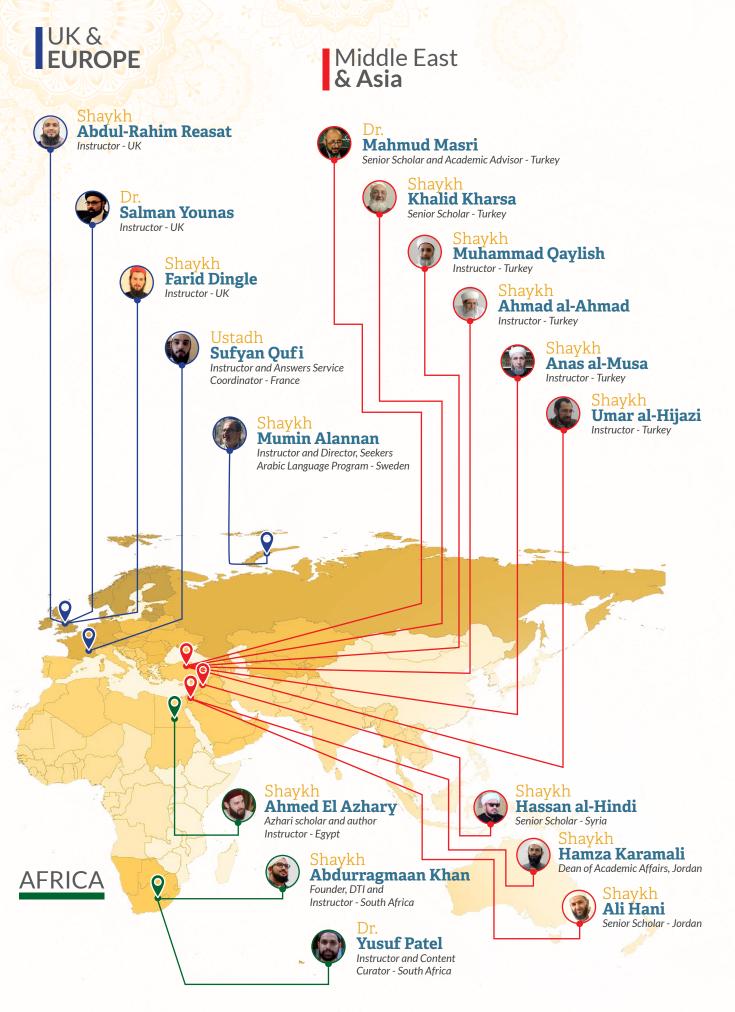


OUR Global Faculty

As a truly global Islamic seminary, the SeekersGuidance faculty of qualified scholars and instructors is distributed across the world.









& SUPPORT

SeekersGuidance does all of this on a small budget. We make investments not just in brick and mortar - but in identified areas where we see greater need and greater benefit.

No other Islamic project reaches as many people, so consistently, so easily, with such clarity. Imagine how much greater that impact could be if we are able to INCREASE our capacity.

THIS IS THE PRESERVATION OF THE PROPHETIC TRADITION.

Give and Spread the word - motivate, inspire, those you know with your own example.

WHY NOW? YOU?

You have been instrumental in getting us here today. We could not have done this without you...this is YOUR legacy.

Spreading beneficial knowledge, absolutely FREE, without barriers of time or cost.

SUPPORT OUR GLOBAL ISLAMIC SEMINARY

Help us reach \$50,000 in monthly donations by this year's end. Your donation will help us to "Double the Impact" and truly make a difference. With your help we can reach:

OVER **150,000 STUDENT** REGISTRATIONS IN 2019.

ALMOST **4 MILLION WEBSITE VISITORS** IN 2019.

INCREASE THE GLOBAL IMPACT OF OUR SCHOLARS

The example of those who spend their wealth in the way of Allah is like a seed [of grain] which grows seven spikes; in each spike is a hundred grains. And Allah multiplies [His reward] for whom He wills. And Allah is all-Encompassing and Knowing. (Bagara 2:216)

seekersguidance.org/donate

SUPPORT THE ISLAMIC SCHOLARS FUND

Give your Zakat and charity to support the Prophetic legacy. There are so many deserving Scholars who are struggling to continue to teach their communities, often under very difficult conditions.

Help us raise \$500,000 by years end to support the most deserving and needy Scholars, as well as students of knowledge around the world - young men and women who are devoting their lives to help keep the torch of the Prophetic tradition alive.

The Messenger of Allah, peace and blessings be upon him, said: "Allah does not lift sacred knowledge by removing it from the hearts of people. Rather, He lifts it through the death of scholars—until only the ignorant remain, confused and confusing others."

Will you join our passionate community of people who are changing lives by making Islamic Knowledge accessible to anyone, anywhere in the world, completely FREE of charge?

seekersguidance.org/donate





The beauty of the religion is being captured by the work that's going on at SeekersGuidance.

— Imam Zaid Shakir



Nothing is closer to the Sunnah of our Prophet then what SeekersGuidance has done in establishing free classes.

- Shaykh Yahya Rhodus

"O you who believe! Spend of that with which We have provided for you, before a Day comes when there will be no bargaining, nor friendship, nor intercession. And it is the disbelievers who are the Zaalimoon (wrongdoers)"

(Bagara 2:254)





SeekersGuidance.org



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