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SeekersGuidance is  
a registered 501(c)(3)  
nonprofit organization  
in the US.



# 2020 THE SEEKERS **GROWTH FUND**

**Spread Clarity: Support Seekers in Building  
a Truly Global Islamic Seminary**

To present knowledge and guidance services and to **fulfill our vision of becoming a truly Global Islamic Seminary** - we critically need your support now to reach \$60,000 in recurring monthly donations.

INTRODUCTION  
FROM THE  
**EXECUTIVE  
DIRECTOR**

Shaykh  
**Faraz  
Rabbani**  
Executive  
Director



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**Assalamu 'Alaykum,**

SeekersGuidance has been growing strongly, Alhamdulillah, and it is steadily becoming a truly Global Islamic Seminary. The current pandemic has highlighted the urgency both of the clear and reliable religious guidance that Seekers provides, and also the clear, structured Islamic knowledge we provide, completely free.

But we need your support. The strong growth in traffic, student base, questions asked—and the urgent, wide need for clear religious guidance—is highlighting the need to **invest in making SeekersGuidance fulfill our vision of “becoming a truly Global Islamic Seminary”** for reliable Islamic knowledge and guidance, for anyone, anywhere, completely free.

For this, our **Growth Fund** has key areas that are (a) critically needed; (b) will most impactfully contribute to fulfilling our vision; and (c) will help drive our sustainability, through building a wider network of regular supporters.

The knowledge and guidance the **Growth Fund** promotes are the life-giving inheritance of the Prophet (peace and blessings be upon him). Each of these areas will spread light; bring clarity; and cultivate certitude in trying and testing times.

We urge you to invest in building a truly Global Islamic Seminary that serves the Prophetic inheritance.

And Allah is the giver of success and facilitation.



## GROWTH BRINGS CHALLENGES:

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REACHING  
\$60,000 IN  
MONTHLY  
DONATIONS  
IN 2020

**SeekersGuidance has been growing in reach and impact. We have already served over 250,000 students so far - and had over Three million unique visitors to our website during the first half of 2020 alone.**

We are currently operating on a **skeletal monthly budget of just \$40,000** a month, which is less than a mid-sized local Islamic centre.

To present knowledge and guidance services and to fulfil our vision of becoming a truly Global Islamic Seminary - **we critically need your support now to reach \$60,000 in recurring monthly donations.**

We ask you to **invest in the Prophetic vision and become a monthly supporter to help SeekersGuidance** establish a truly Islamic Seminary that serves millions each year globally, completely free of charge.



## WHAT SEEKERSGUIDANCE HAS ACHIEVED SO FAR

### Our Impact Story



We've gone from one teacher to over  
**20 TEACHERS**



From two courses to over  
**100 COURSES**



From 250 students to over  
**250,000 STUDENTS**  
so far



From students in 4 countries to over  
**200 COUNTRIES**

## WHAT WE DO REFLECTS WORLD WIDE

### Global Impact



# OUR GLOBAL FACULTY

Shaykh  
**Faraz Rabbani**  
Founder & Executive Director,  
Resident Scholar - Canada



Shaykh  
**Muhammad Ba-Dhib**  
Resident Scholar & author of more than  
70 books in various fields of the Islamic  
Sciences - Canada



Shaykh  
**Yusuf Weltch**  
Resident Scholar - Canada



Ustadha  
**Shireen Ahmed**  
Instructor & Managing Director,  
SeekersGuidance - Canada



Ustadha  
**Halima Maideen**  
Resident Scholar - Canada



Shaykha  
**Shazia Ahmad**  
Arabic Instructor - Canada



Imam  
**Yama Niazi**  
Instructor - Canada



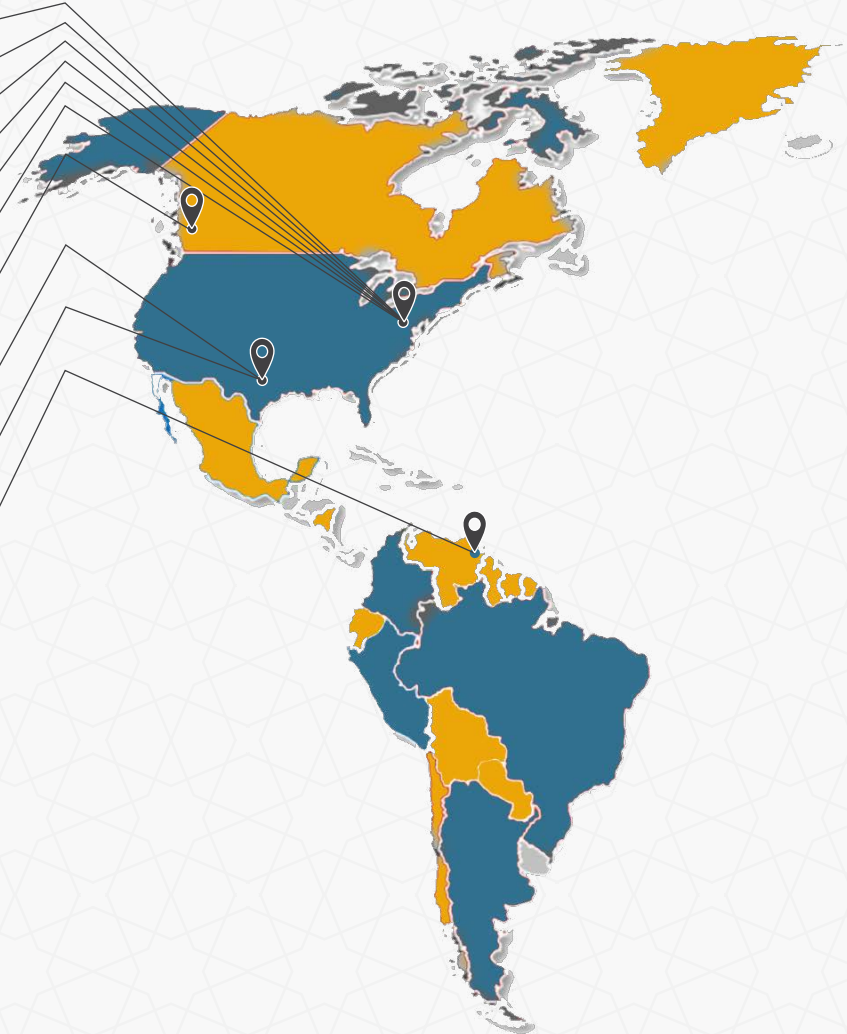
Shaykh  
**Yahya Rhodus**  
Founding Director of al-Maqasid, USA

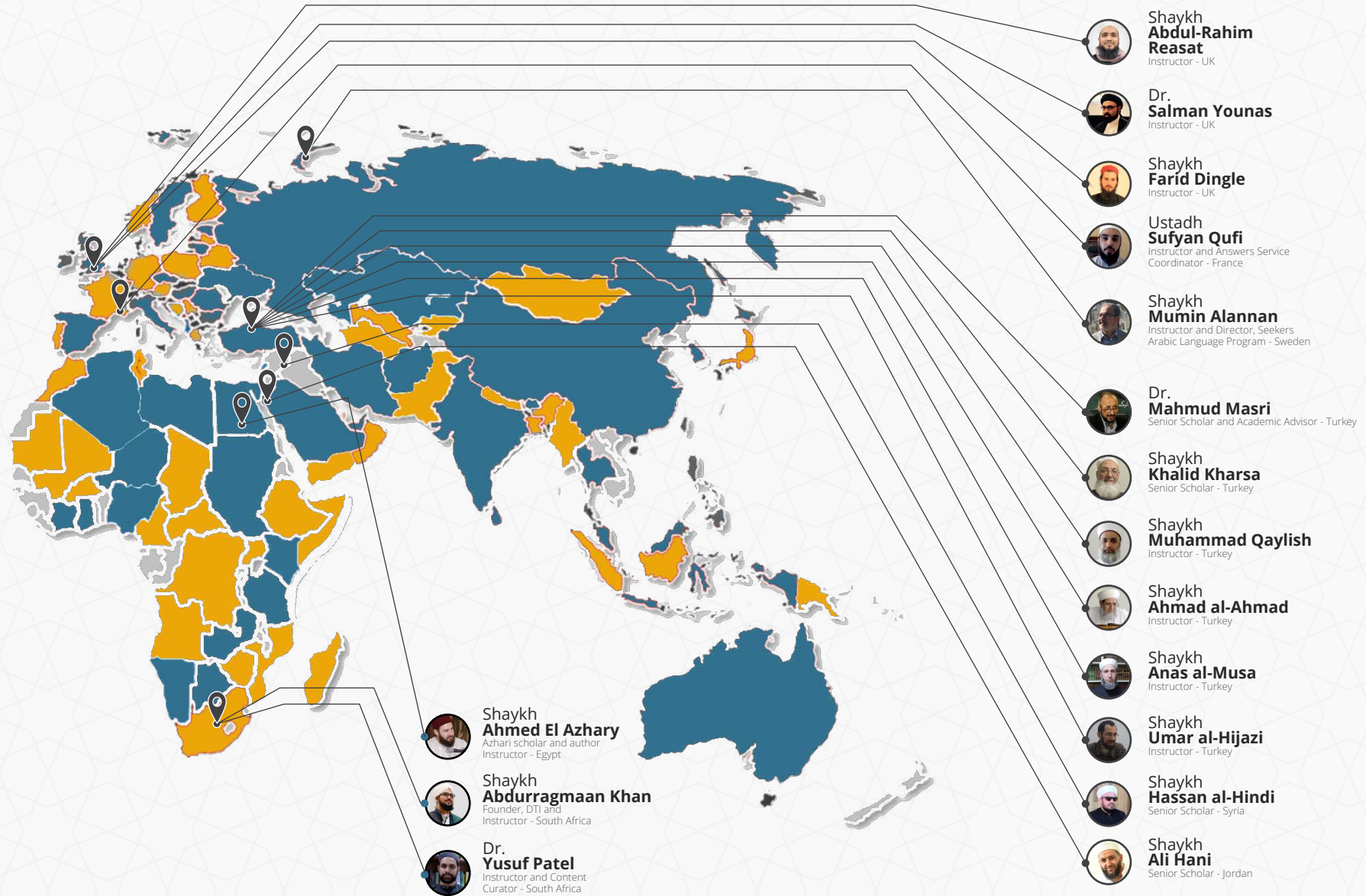


Ustadh  
**Amjad Tarsin**  
Instructor - Al-Maqasid, USA



Shaykh  
**Abdullah Misra**  
Instructor - Trinidad







## WHAT CHALLENGES DO SEEKERSGUIDANCE FACE?

All of this global impact is achieved on a skeletal monthly operational budget of just **\$40,000** a month

Most of this budget is sustained through monthly donors--currently at just **\$31,000** a month.

**This small budget means that**

- 1. Our team is stretched beyond its capacity;**
- 2. We are limited in our ability to serve those seeking guidance and knowledge with excellence; and**
- 3. Many critical, impactful projects are delayed due to lack of funding.**

# **SUPPORT THE SEEKERS GROWTH FUND**

## SIX KEY AREAS FOR GROWTH

- **Seekers Arabic Language Program**
- **Seekers Qur'an Initiative**
- **Online Learning Management System**
- **Seekers Arabiyya: Online Courses and Guidance in Arabic**
- **Seekers in Istanbul: The Dar al-Fuqaha' Seminary**
- **Seekers Youth Program**

# SEEKERS ARABIC LANGUAGE PROGRAM

## VISION

Learning Arabic is essential when it comes to the acquisition of Islamic knowledge. The ability to understand foundational classical texts and the language of the Qur'an and Hadith enable one to understand the religion in greater depth.

The aim of our courses is to teach students how to perfect structure (Nahu & Sarf) and contexts (Balagha & Bayan) in both its' Islamic context as well as its' standard linguistic application.



### Full Online Seekers Arabic Learning Program

This is a full online curriculum for learning Arabic, taught such that anyone, anywhere can learn the language at their own pace--intensively or gradually--completely free.



### World-class textbook series for learning Arabic as a second language

SeekersGuidance will be working with Shaykh Mumin Alannan on a fully revised version of his acclaimed, best-selling Sililat al-Lisan textbook series in 2020, in both digital and printed textbook formats.



### Full On-Ground Seekers Arabic Learning Programs

We are launching full on-ground Arabic language programs in Istanbul, London, and Toronto--providing direct student-teacher contact with qualified, trained Arabic teachers, completely free.



### Arabic for Youth and Children - Courses and Textbook Series

After completion of the above, we will develop a unique, world-class curriculum for youth and children. We will develop both textbooks series and a full curriculum of online courses for these two critical audiences--to connect our future generations to the language of faith and guidance.

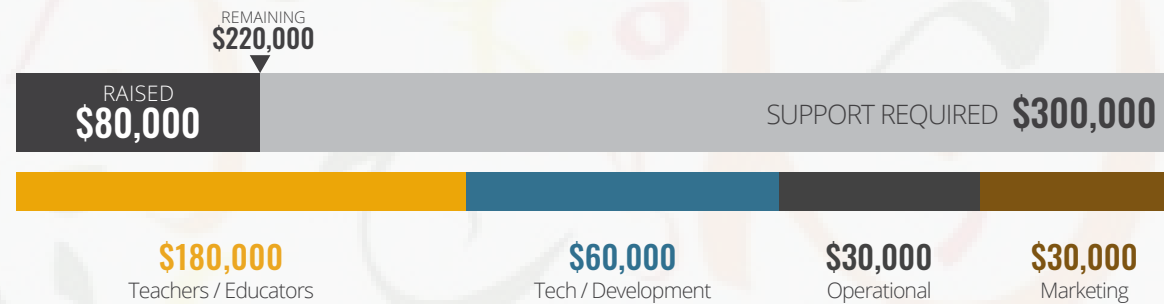


## STUDENT TESTIMONIALS

"For over six years, all of the universities in Turkey have relied upon the Silsilat al-Lisan series for teaching Arabic. They chose this series because of its many distinguishing features, including clear and concise language, step-by-step language acquisition for all levels, the multitude of topics covered, and most importantly, its incorporation and practical application of the four language skills."

**Ghiath Anis, Arabic Language Teacher (University of Suchimam), Turkey**

## PROGRESS THUS FAR IN 2020



### THE IMPACT OF THE ARABIC LANGUAGE PROGRAM

1

**Online Learning Arabic Program will serve at least 100,000 students in the next 3 years.**

2

**A textbook series that will serve individuals and institutions worldwide to effectively learn the language of the Qur'an.**

3

**Online courses and textbook series that will serve hundreds of thousands of children and youth--our future--to connect to the language of faith and guidance.**

CLICK HERE TO  
**DONATE**

# SEEKERS QUR'AN INITIATIVE



Three Years. 10 Juz Per Year.

The **Seekers Qur'an Initiative**, which has two unique offerings at present: (a) a **Complete Daily Qur'an Tafsir**, which enables students around the world to complete the Qur'an with deep understanding in three years; and (b) a "**Qur'an Essentials Certificate**" that equips seekers with a strong familiarity with the Qur'an through a six module course traversing key themes and messages.



The Seekers Qur'an lead, Shaykh Abdur Rahim Reasat, is authorized in Qur'anic exegesis from one of the leading living experts in Qur'anic studies, Shaykh Ali Hani of Jordan (also a SeekersGuidance teacher).



## Seekers Qur'anic Literacy Certificate

A one-year online certificate program, designed to give students an understanding of the key guidance of the Qur'an; and insight into the tafsir of key parts of the Qur'an.



## The Seekers Complete Qur'an Tafsir Project

Launched in Ramadan 2020, this covers tafsir of the entire Qur'an--from beginning to end--through online audio and video recordings and accompanying materials.



## The Seekers Understand the Qur'an App

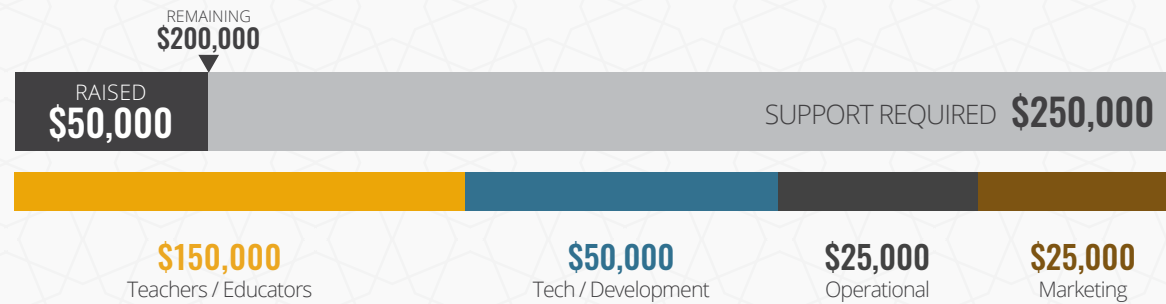
The Seekers Qur'an App will provide a world-class user experience; and connect users with the extensive Qur'an related offerings of SeekersGuidance--including over 20 Qur'an-themed courses, and the Seekers Complete Qur'an Tafsir.

## STUDENT TESTIMONIALS

"Attending the tafsir class is really enlightening, especially during the lockdown. The class provides me with an opportunity to reflect on Allah's words. The depth with which Shaykh Abdul-Rahim explains and explores the Qur'an is absolutely amazing. After the class, I was able to have a fantastic family conversation about the Quran, raising all our Iman and connecting our hearts stronger to the deen."

- *Waqar, UK*

## PROGRESS THUS FAR IN 2020



### THE IMPACT OF THE QUR'AN INITIATIVE

1

Giving thousands of students deep understanding of the Qur'an through the Seekers Qur'anic Literacy Certificate

2

Reaching hundreds of thousands--potentially millions--through the Seekers Complete Qur'an Tafsir Project and the Seekers Qur'an App

3

Calling to Allah through spreading the light of Qur'anic knowledge and guidance.

"The best of you are those who learns and teaches the Qur'an,"  
said the Prophet (peace be upon him).

[Bukhari]



# ONLINE LEARNING MANAGEMENT SYSTEM

SeekersGuidance has served over 250,000 students worldwide through our online content. We use an effective, stable learning system to presently offer over 100 online courses. However, our students--you--deserve much better.

There are three key areas we need to improve our learning management system (LMS) and make it a world-class learning experience for our students:



## Improving the Student Learning Experience

In order to facilitate a beneficial learning experience, we need to invest in:

- making our LMS faster
- more intuitive
- more convenient
- with an improved mobile experience--as over 75% of our students access their online courses on mobile devices.



## Improving the Student Learning Journey

We now offer four distinct learning tracks:

- (1) Islamic Studies Curriculum
- (2) Seekers Youth Certificate
- (3) Seekers Qur'anic Literacy Certificate
- (4) Seekers Arabic Learning Program

By deploying a strong student information and reporting system--both students and teachers can clearly track their learning progress, and understanding.



## Strengthening the Student-Teacher Relationship

We seek to continuously improve on creating a Prophetic tradition of deep learning with strong teacher-student relationships through;

- (1) improving our online forums
- (2) live session portal
- (3) online office hours

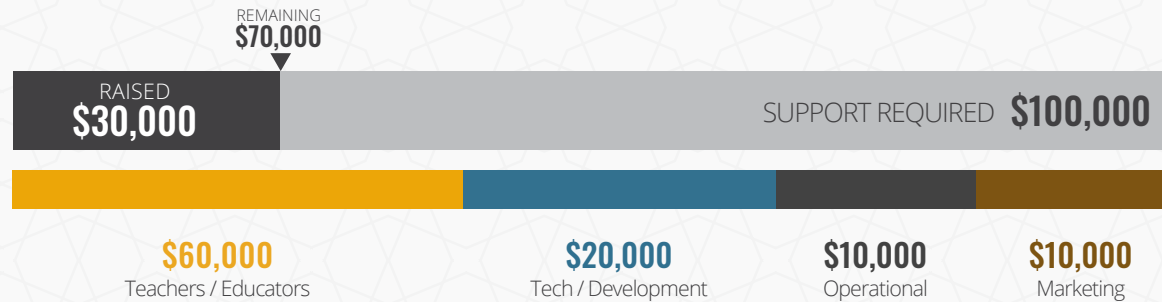
By strengthening the student-teacher relationship through an enhanced learning management system, we want to facilitate effective mentorship on students' learning journeys; and give students inspiration, clarity, and direction in learning, living, embodying, and then spreading the light of Prophetic guidance.

## STUDENT TESTIMONIALS

Take charge of your life to know your Lord and your purpose in life. Registration is simple. The interface with course material is intuitive and organized. The scholars are knowledgeable and compassionate. You can move at your own pace and take courses over and over, free of charge. You will gain a better understanding of your religion from reliable scholars and gain closeness to Allah.

- *Student, USA*

## PROGRESS THUS FAR IN 2020



### THE IMPACT OF ONLINE LEARNING MANAGEMENT SYSTEM

1

Building the platform that can serve over a million students through our online courses in the next five years.

2

Providing clear learning paths, with clarity, convenience, and mentorship for seekers of all backgrounds.

3

Training future scholars, teachers, and leaders to serve communities around the world through spreading the light of the Qur'an and Prophetic guidance.

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## SEEKERS ARABIYYA: ONLINE IN ARABIC

Seekers Arabiyya seeks to provide a full portal of structured Islamic knowledge and guidance, as well as Articles, Answers, and Podcasts, with some of the leading Islamic scholars alive, in Arabic.

Scholars featured include Shaykh Usama al-Rifa'i, Dr. Mahmud Masri, Shaykh Khalid Kharsa, Shaykh Hassan al-Hindi, Shaykh Muhammad Badhib, Habib Umar bin Hafiz, Shaykh Akram Abd al-Wahhab, and others.

This is a critically needed platform, given the turmoil in the Arab world; the displacement of many of these scholars; and the urgent need to connect students of knowledge and concerned Muslims with the leading inheritors of the Prophet (peace and blessings be upon him) of our times.

Our Arabiyya online courses have already served thousands of students--and we need to invest in offering (a) a full curriculum of Islamic learning and (b) relevant religious guidance to serve Arabic-speakers--and, critically, students of knowledge--around the world.



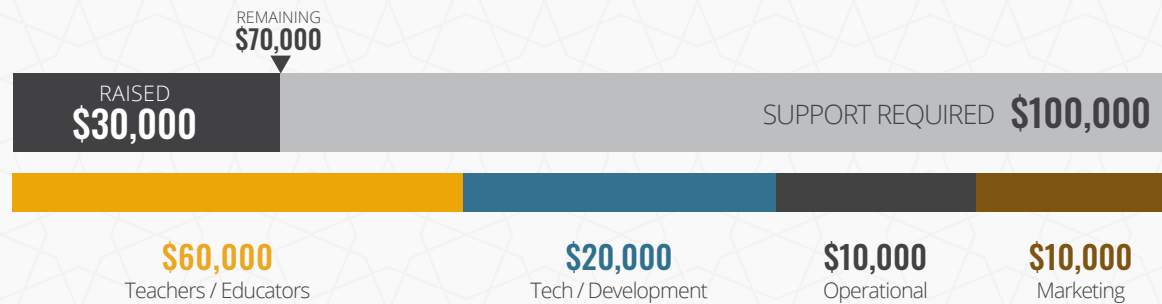


## STUDENT TESTIMONIALS

"Seekers Arabiyya provides an unparalleled service by connecting students around the world with some of the senior most ulama of the Umma."

- *Waleed Syed, Canada*

## PROGRESS THUS FAR IN 2020



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### THE IMPACT OF ARABIYYA PLATFORM

1

Reaching hundreds of thousands of Arabic speakers and students of knowledge through full curricula of Islamic studies in Arabic.

2

Preserving and spreading the beautiful legacy of Syrian and Yemeni traditional Islamic scholarship--characterised by its balance, moderation, and depth--in times when it is urgently needed.

3

Supporting true inheritors of Prophet guidance, and providing them a platform to spread this guidance across the world.

4

Training future scholars, teachers, and leaders by connecting them to leading Islamic scholars through both study and mentorship.

# SEEKERS IN ISTANBUL: THE DAR AL-FUQAHA' SEMINARY

SeekersGuidance Global, in collaboration with Fatih Sultan Mehmet research center, has launched the License in Hanafi Jurisprudence and Legal Theory (Dar al-Fuqaha). The program aims to revive this great historical tradition of the Islamic Sciences by preparing specialists to address new legal problems and develop the juristic skills needed by researchers in this field.

We have launched the Dar al-Fuqaha' Seminary in Istanbul, in partnership with the Sultan Muhammad Fatih Waqf, at the historic Mevlevihanesi.



## Full Weekly Schedule of Islamic Studies Classes With Leading Syrian and Other Traditional Scholars

This will serve the growing body of local and foreign students--completely free. We already have over 250 students registered in the opening term, starting January 25, 2020.



## Launch Of The Specialization in Islamic Law and Methodology (Takhassus fi'l Fiqh wa'l Usul)

This Specialization will train and empower scholars to address the critical contemporary issues of our age--and to provide reliable, practical legal guidance to individuals and communities.



## Summer and Winter Intensives in Istanbul-- Completely Free

We have three Summer Intensives announced for 2020: (1) Learning Arabic, (2) Essential Knowledge, and (3) Advanced Islamic Studies in Istanbul.

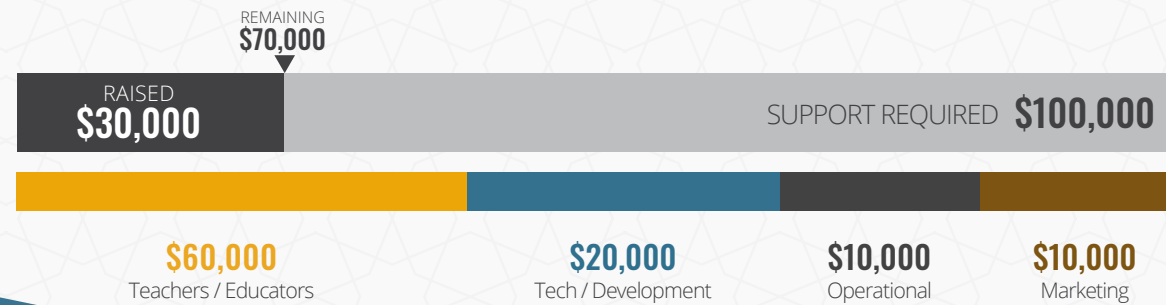
As part of our #KnowledgeWithoutBarriers commitment, all of these are being offered free of tuition. We already have over 1,500 applications from around the world.

## STUDENT TESTIMONIALS

One of the most important facets of the Dar Al-Fuqaha program is that SeekersGuidance and Fatih Sultan Mehmet University have brought together a faculty of specialists in their respective fields to teach.

- *Ahmet, Turkey*

## PROGRESS THUS FAR IN 2020



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### THE IMPACT OF DAR AL-FUQAHA IN ISTANBUL

1

With the turmoil in the Muslim world, it is an Ummatic imperative to establish reliable institutions where future scholars can be trained--especially with balanced, mainstream, traditional Islamic scholarship.

2

Training high-level scholars to be able to address the critical issues of this age--to give clarity to individuals and communities in otherwise confusing times.

3

Connecting students of knowledge with convenient opportunities for intensive learning in Istanbul, with top scholars--completely free.



## SEEKERS YOUTH PROGRAM

Given the critical need for reliable knowledge, guidance, and inspiration for young Muslims, SeekersGuidance has launched its Seekers Youth Program with several of our scholars, including Imam Yama Niazi and Shaykh Yusuf Weltch.

### VISION

Our vision is to instill in young Muslims the essential knowledge they need to attain clarity in their faith, fulfill their obligations to Allah, and be inspired to live by the Prophetic example.

There are three key aspects to the Seekers Youth Program:



### Seekers Youth Guidance

We will be offering a range of reliable, relevant, and engaging weekly Podcasts, Articles, and Video content specifically addressed to young Muslims.



### Seekers Youth Certificate

A one-year certificate of online courses designed to give young Muslims the essential knowledge they need to have clarity in their faith, fulfill their obligation to Allah, and be inspired to live the Prophetic example.

In the future, we will be complementing this with courses addressing key challenging and critical issues facing young Muslims.



### Seekers Youth Seminars

These are offered through our on-ground Programs initiative.

In the last ten years, SeekersGuidance has conducted retreats, tours, and weekend programs on six continents, and in over a hundred cities. We have increasingly seen the need to conduct relevant and engaging seminars to address the knowledge and guidance needs--and the life questions--of young Muslims.



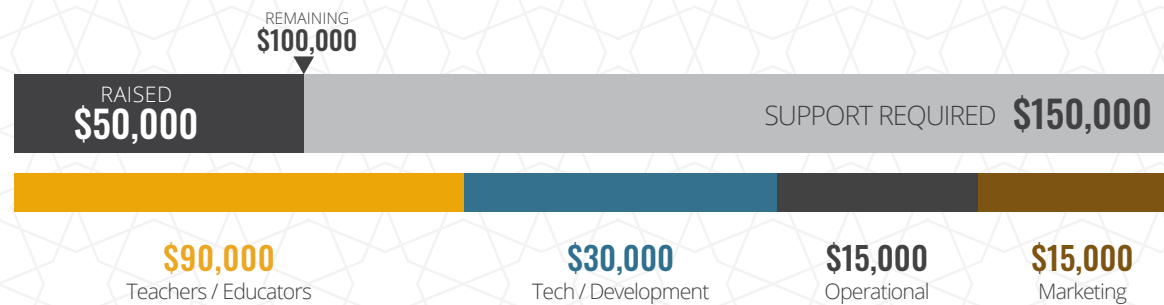


## STUDENT TESTIMONIALS

As a university student, there's a lot of questions that come into your mind with Islam, with modernity, and what SeekersGuidance is able to do is bridge the gap between the two so that our Islam becomes a living tradition-- one that I can feel comfortable with while I'm at university. And Alhamdulillah it has strengthened my iman in a way that I could not have imagined when I first attended..."

**Ahmed Khan, Canada**

## PROGRESS THUS FAR IN 2020



### THE IMPACT OF THE YOUTH PROGRAM

1

The Seekers Youth Certificate and Seekers Youth Guidance will reach thousands of young Muslims around the world--giving clarity and certitude to our children in confusing times.

2

Fulfilling the duty to call to Allah through our community seminars--with special attention to young Muslims (teenagers), who frequently lack access to scholars and teachers they can relate to.

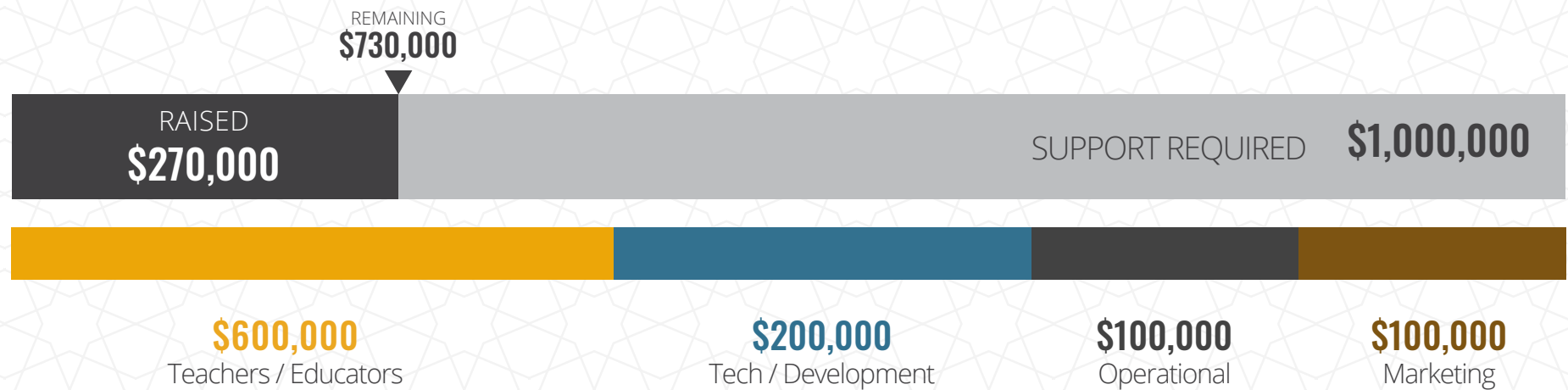
3

Answering the questions and doubts that are causing so many young Muslims to disengage from and even leave their faith and religion.

4

Cultivating faith, certitude, and confidence in young Muslims--and, insha'Allah, training young scholars, teachers, and leaders for the Umma from the midst.

## SUPPORT THE SEEKERS GROWTH FUND 2020



# SUPPORT OPTIONS FOR YOU

## BECOME A MONTHLY SUPPORTER

CLICK HERE TO  
**DONATE**

## MAKE A ONE-TIME DONATION

CLICK HERE TO  
**DONATE**

## THE GOOD LOAN

Give SeekersGuidance a charitable **LOAN** (Qard Hasan) as a beautiful means of support.

1. As with all matters, we are guided by the Prophetic example.
2. Being a registered Not-for-Profit in good standing with full 501(c)3- status in the United States, SeekersGuidance Inc. will be a bonafide recipient of such loans, with full contractual clarity and documented proceedings, along with witness signing from leading scholars.
3. We offer guaranteed terms of payback as follows:



**Loan reimbursement**  
would begin within a  
maximum of **24 MONTHS**  
after initial disbursement.



The **Payback period**  
would be a maximum  
of **24 EQUAL**  
**INSTALLMENTS.**



Being **Qard Hasan**, the principal  
sum is guaranteed to be returned,  
**WITHOUT ANY PROFIT OR**  
**INTEREST COMPONENT.**

**No other Islamic project reaches as many people, so consistently, so easily, with such clarity.**

**Imagine how much greater that impact could be if we are able to INCREASE our capacity.**

**Support Seekers preserve and spread the light of Prophetic guidance.**

**WHY NOW?  
YOU?**

**You have been instrumental in getting us here today. We could not have done this without you...this is YOUR legacy.**

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**Spreading beneficial knowledge, absolutely FREE, without barriers of time or cost.**

**Give and Spread the word - motivate and inspire those you know with your own example.**







Seekers  
Guidance

THE GLOBAL ISLAMIC SEMINARY

Questions? Email us at:  
[development@seekersguidance.org](mailto:development@seekersguidance.org)

**[seekersguidance.org](http://seekersguidance.org)**